# 2019 Annual Report

Making a meaningful difference in the financial lives of our members



Federally insured by NCUA.

Your associates are so friendly and helpful and your rates are the best! Thank you for helping me!"

- Joyce G. Empowered CAFCU Member

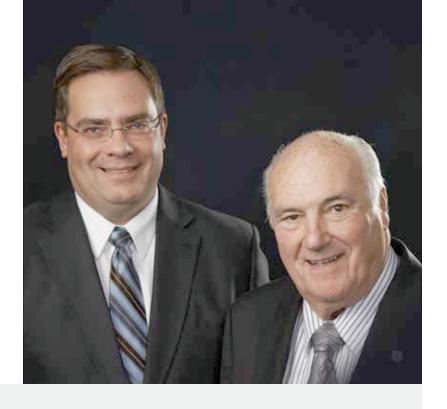




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### CHAIRMAN AND PRESIDENT'S Report



### YEAR IN **REVIEW**

In 2019 Corporate America Family Credit Union (CAFCU) celebrated our 80th anniversary marking another year of progress and strength for our credit union. With the support of our dedicated members and staff, we worked hard to empower our members' financial lives by providing tools, resources and expertise that make a meaningful difference. CAFCU ensures members receive the highest standard of personal service to meet every financial need by providing professional, caring, and knowledgeable staff. With the backing of our faithful members and staff we have evolved and developed into an even stronger financial institution. It was another year of continued opportunity and transformation for CAFCU.

#### **Progress and Strength**

cafcu partnered with 30 new sponsor companies as their financial wellness benefit provider welcoming new members to the credit union. Business development built these new relationships by expanding the team with a new business development director and two additional business development officers. These new positions allowed for more focus on growth and the ability to better serve and deepen relationships with our sponsor companies.

Our business development team continues to make strides both in new and existing relationships by emphasizing financial wellness in the workplace with financial education workshops, town halls, new hire orientations, onsite enrollment events and benefits fairs. We were able to welcome our new sponsor companies by providing 749 presentations to almost 3,400 employees with valuable financial education.

Likewise, our whole team's work promoting the benefits of credit union membership and financial wellness allowed us to enroll over 4,800 new members. The entire

membership benefits from this progress and our credit union gains strength with every new relationship. 2019 loan growth was steadfast with an increase in first mortgages, home equity, auto loans and indirect loans. Competitive rates paired with hard working staff promoting our various loan products, contributed to this progress. A new loan application system was put into place to help enhance and simplify our members' experience when applying for a loan.

CAFCU takes pride in providing members with the best possible member experience, and in 2019 a new phone system was put into place to enhance not only member experience but also that of our staff. The new phone system allows for an efficient method to contact staff internally allowing for quicker response time to member inquiries.

We enhanced our brand in 2019 by updating our logo to fully utilize our acronym CAFCU. We're dedicated to empowering our members' financial success and providing rewarding products, services and features. Our logo is one of those features which helps us to convey our vision, mission and dedication to our members.

CAFCU's purpose is to serve people,

and we provide the tools, resources and expertise that will empower members to succeed. Social media, was officially launched in 2019 as a part of that commitment and dedication to serving our members. With social media we can reach a wider audience with an empowering and meaningful financial difference.

To strengthen and progress our credit union, CAFCU committed to acquire Ben Franklin Bank of Illinois in 2019. The acquisition will be completed in early 2020, and CAFCU will be able to provide even more individuals with our products and services furthering financial goals, hopes and dreams. This acquisition and relationship will continue to grow and strengthen as we move forward in achieving success.

## Road Ahead

There is no doubt that as we look ahead, the financial services industry will continue to evolve. We are committed to staying current as we work to make a meaningful difference in the financial lives of our members at every stage in life. We are pleased to provide you with a preview of some of the exciting steps forward we will be taking in 2020. Our website

will be enhanced to increase the member experience, data analytics will provide insight into targeting various marketing materials, and we will introduce new products and services such as contactless cards and a new person to person transaction product.



As always, we will continue to be an industry leader and make meaningful differences in the years to come. The commitment and dedication of every staff and member are what make us a great credit union. We thank you for your continued membership and dedication to sharing the benefits of CAFCU with your friends, family and co-workers. We look forward to continuing to serve you in 2020 and beyond!

Peter Paulson
President & CEO

**Costanzo Maestranzi** *Chairman of the Board* 

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### 2019 HIGHLIGHTS

### PROTECTING OUR MEMBERS



### **NOTABLE GROWTH**

Enrolled over **4,880 new members**.

Grew **loans** by **over \$18** million.

Booked **over \$107.3** million in **new loan business**.



# A MEANINGFUL DIFFERENCE

**Nearly 1,200 members** took advantage of BALANCE, our financial fitness partner, for services such as debt management, credit report review, budget counseling and student loan coaching.

Over \$177,420 in disability benefits were disbursed.

More than \$120,190 in involuntary unemployment benefits were paid.

Over \$43,580 in hospitalization benefits were disbursed.

Over \$157,650 in life benefits were paid.



24,527
Mobile
Banking
Users

10,045
Registered
Mobile
Deposit
Users

28,189 Registered eStatement Users 34,012
Active Online
Account
Users

9,787
Live Chats
Initiated

2,339
Active
Online Bill
Pay Users

1,124
Online & Phone
Membership
Enrollments

613
Online
Account
Enrollments

# Serve People

"CAFCU has been exceptional since day **one**, the service is always great and have never had a issue. Keep up the good work."

- Tyrone C. **Empowered CAFCU Member** 

"I love my CAFCU!!! Every financial thing I do, CAFCU is involved! I love my local branch of ladies as well! I will ALWAYS be a member and keep referring family & friends."

- Jenny G. **Empowered CAFCU Member** 

"Excellent member service, rates and locations."

- Paul W. **Empowered CAFCU Member** 

### **EMPOWERING OUR MEMBERS**

"I recommend CAFCU because the customer service is excellent. They are caring with a professional touch. They speak to you as a person and not a number, compared to other companies that try to get you off the phone quickly. CAFCU helped me refinance my vehicle and that lowered my monthly payments to almost half of what I was paying"

- Angela A. **Empowered CAFCU Member** 



## Supervisory Committee's Report



The Supervisory Committee contracted Nearman, Maynard, Vallez, CPAs to perform an annual audit of the credit union. Their latest report dated July 8, 2019, states that their audit was conducted according to auditing standards generally accepted in the United States of America. Nearman, Maynard, Vallez, CPAs concluded that the financial statements present fairly, in all material respects, the financial position of CAFCU as of March 31, 2019 and 2018, and the results of its operations and its cash flows for the years then ended are in accordance with accounting principles generally accepted in the United States of America.



**The Supervisory Committee's** responsibility is to serve Corporate America Family Credit Union (CAFCU) members by ensuring that all credit union records are accurately and properly reported.

This committee fulfills its obligation to members by monitoring and auditing the activity of each credit union branch office and department for adherence to internal control procedures and board policy. This committee receives and **reviews member inquiries and resolves any problems** that may exist.

The committee also recommends policy changes to the Board of Directors for their approval. In addition, the financial statements of all merging credit unions are reviewed and special audits performed, as required, prior to merge dates.

CAFCU contracted CliftonLarsonAllen for quarterly compliance assessments, and CastleGarde, Inc for information technology assessments. These voluntary, proactive assessments demonstrate our dedication to address emerging compliance expectations and protect our members. The Supervisory Committee continues its devotion to addressing compliance and internal controls.

#### **Thomas Rieck**

Chairman Supervisory Committee

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## COMPARATIVE FINANCIAL STATEMENTS

As of December 31, 2019 and 2018 in thousands of dollars

#### Statements of Financial Condition

Assets	2019	2018
Cash in Banks	\$2,277	\$2,733
Loans to Members (Note 1)	\$509,977	\$491,910
Allowance for Loan Loss	\$(5,329)	\$(5,606)
Investments (Note 1)	\$90,274	\$116,447
Other Assets	\$16,468	\$16,465
Total Assets	\$613,668	\$621,949
Liabilities & Equity		
Members' Shares (Note 2)	\$391,879	\$397,110
Share Certificates (Note 1 & 2)	\$86,838	\$83,526
Non-Member Deposits	\$10,018	\$0
Other Liabilities	\$19,323	\$40,950
Reserves	\$105,611	\$100,364
Total Liabilities & Equity	\$613,668	\$621,949

#### Statements of Income

Revenues	2019	2018
Interest on Loans	\$24,427	\$22,720
Investment Income	\$3,958	\$3,133
Fee Income	\$7,951	\$8,201
Total Revenues	\$36,336	\$34,053
Expenses		
Dividends on Share Accounts & Certificates	\$2,776	\$1,700
Loan Loss Provision Expense	\$2,912	\$3,167
Operating Expenses	\$27,365	\$25,848
Total Expenses	\$33,053	\$30,715
Net Income	\$3,284	\$3,338

#### NOTES: FAIR VALUE OF FINANCIAL INSTRUMENTS

(1) Fair market value has been estimated using the discounted cash flow method for any class of financial instruments with a maturity or repricing term of greater than 12 months. The book value and fair market value of loans, investments, and share certificates with a maturity or repricing terms greater than 12 months were as follows:

D 24 2242	Book Value	Fair Market Value	D 24 2040 I	Book Value	Fair Market Value
Dec. 31, 2019 - Loans	405.4	426.3	Dec. 31, 2018 - Loans	379.8	384.4
Investments	78.5	79.3	Investments	91.0	88.5
2-Year Share Certificates	31.4	30.7	2-Year Share Certificates	31.0	30.3

(2) For member shares and one-year share certificates, book value represents fair market value. Member shares reprice monthly and constitute member ownership equity in the credit union.

# Treasurer's Report



The increase in total equity resulted from a positive net income for the year netted by the market value adjustment on investments. The strong equity position underscores the credit union's position as an **exceptionally safe depository** for members' savings.

Total assets of \$613.7 million decreased by \$8.3 million or 1.3%, in 2019. This decrease was due to a lower balance in our investment portfolio. Total shares decreased \$1.9 million or 0.4%. This outflow of deposits is typical during periods of prolonged economic recovery, low unemployment and high consumer confidence.

Corporate America Family Credit Union (CAFCU) ended 2019 in a very strong financial position. The credit union finished the year with a **Net Worth to Total Asset Ratio** of **17.1**%. In addition, CAFCU earned a respectable **0.54**% Return on Average Assets. Loan growth was **3.70**%. When compared to other financial institutions, CAFCU maintains a strong financial position.

During 2019, **CAFCU earned \$3.3** million. Loan revenue increased \$1.7 million. Interest and non-interest expenses were managed. Dividend expense increased from the prior year due to higher interest rates. Provision expense decreased \$256,000 while growing the loan portfolio. Operating expenses increased \$1.5 million.

Total equity increased by \$5.2 million, or 5.2%.

When the economy is strong, members use funds for other purposes. **Reserves grew to a strong \$105.6** million.

Overall, CAFCU had strong financial results in 2019. The respectable net income and growth in reserves helps position the credit union for opportunities and challenges in 2020. We look forward to serving our membership in the upcoming year.

#### **John Blozis**

Treasurer

# **ABOUT CAFCU**

### Our Values

At CAFCU, we're dedicated to providing the tools, resources and expertise that will empower you to succeed.

We're here for you, our member-owners. We provide the advanced products and services you need to help further your financial goals and dreams. Plus, we collaborate with you to find the solution that's just right for you.

The best technology. Great rates. Employees that truly want to make a difference. That's how we empower financial success.

As a member, know we're here to empower your success — no matter where life takes you.





**Credit Unions** are owned and controlled by the people, or members, who use their services.



Profits made by credit unions are returned to members in the form of reduced fees, higher savings rates and lower loan rates.



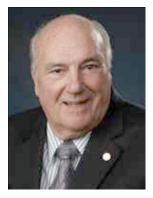
#### Your vote counts.

A volunteer board of directors is elected by members to manage the credit union.

#### **OUR PURPOSE**

is to serve people, and we're nearly 70,000 members strong and growing. We embrace steady growth and we have paid dividends every year since our beginning in 1939.

## BOARD OF DIRECTORS



Costanzo Maestranzi Chairman of the Board Investment Committee Nominating Committee



Thomas Sheppard Vice Chairman Loan Committee



John Blozis Treasurer Investment Committee Nominating Committee



Kenneth Naatz Secretary

Corporate America
Family Credit Union's
Board of Directors is
elected by members
and serves voluntarily
on behalf of the
membership to oversee
the operations of the
credit union.



Paula Blonski Director Membership Committee Supervisory Committee



Glenn Brown
Director
Investment Committee
Loan Committee



Peter Paulson
President
Investment Committee
Political Action Committee



Thomas Rieck
Director
Political Action Committee
Supervisory Committee
Nominating Committee



W. Jeff Gott Associate Director Membership Committee Supervisory Committee

## **OUR HISTORY**

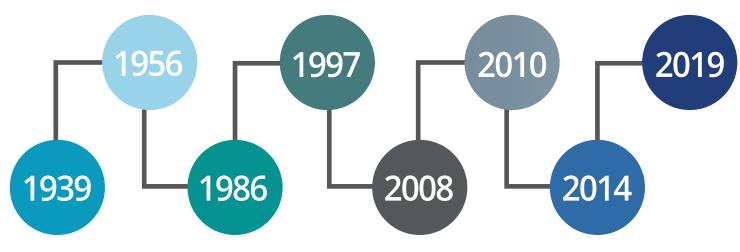
Automatic Electric was purchased by GTE Corporation — we changed our name to GTE Employees Federal Credit Union.

Online Account Access became available to members.

We changed from a federal charter to a state charter — we changed our name to Corporate America Family Credit Union. Remote check deposits were introduced. Members have the ability to deposit checks anywhere, anytime using their mobile device. Corporate America Family Credit Union celebrates 80 years.

Social media was officially launched to reach a wider audience

We enhanced our brand by updating our logo to fully utilize our acronym CAFCU.



An ambitious group of 15 Automatic Electric Company employees each deposited \$5 into Automatic Credit Union We began serving various sponsor companies and appropriately changed our name to Corporate America Federal Credit Union.

Mobile Banking became available to members.

Members have access to their accounts anytime, anywhere using their mobile device. Corporate America Family Credit Union celebrates 75 years.

Our first Personal Teller Machines (PTMs) were installed at our Elgin, Illinois and Chicago, Illinois branches.

#### **20** Branches Across **11** States

## BRANCH LOCATIONS

7 Personal Teller Machines

Arizona

Peoria

California

Santa Clara

Connecticut

Bristol

Georgia

Atlanta

Illinois

Burbank

Chicago

Crystal Lake

Elgin

Mt. Carmel

Oak Brook

Rosemont

Streamwood

Tinley Park

Warrenville

Kansas

Kansas City

North Carolina

High Point

Ohio

Marion

Pennsylvania

Towanda

**Texas** 

Dallas

Virginia

Herndon

6,700+

SHARED BRANCHING locations across the country



Download the **CAFCU Mobile Banking App** from your app store or visit **www.cafcu.org/locations** to find branch locations and surcharge-free ATMs everywhere you go.

60,000+
SURCHARGE-FREE
ATMs nationwide

